



The Wooden Type Festival

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It's the second time the WTF took place in Tallinn.

This time the Swiss designer **Louis Lüthi** and Danish artist **Kasper Andreasen** took the students to the antique print house where the large wooden typefaces of the 19th century are still in use.

The old technology was made to work for the contemporary ideas. The students analysed **READING** - as a word, a process, a cultural phenomenon, and a personal experience.

Carefully composed minimal messages were printed as large posters. Students experienced with different type and multi-layered printing creating unexpected and visually exciting results.

The workshop ended with an exhibition and a conference of typography and printing.

The print shop's old wooden typefaces have seen different times and political regimes. They have been used for printing the most contradicting messages.



The students were busy learning the skills of manual typesetting.



Kasper Andreasen (middle) and Louis Lüthi (right) spent the most time discussing the content of each student's work. How to make the text speak the most clearly and effectively? How to use the process of reading to make the reader aware of it?



For the authentic poster-effect the walls of the exhibition hall were plastered with the student works.